

49TH ANNUAL



Sunday, October 16, 2016

DUPONT CIRCLE HOUSE TOUR

DUPONT CIRCLE: A WORLD-REKNOWNED BRAND...

One of the world's premier neighborhoods, where mansions of the gilded age coexist with modern condos, Dupont has its own Metro stop, a famous fountain, and a farmers market. Leafy, walkable and close to the White House and the downtown business district, Dupont has a broad mix of residences, hotels, museums, embassies, fine shops and superb dining. Dupont is also

home to the Phillips Collection, Cosmos Club and Carnegie Endowment for Peace.

A NEIGHBORHOOD INSTITUTION...

The House Tour has been presented by the Dupont Circle Citizens Association for 48 years (since 1968). In that time, tens of thousands of residents, visitors and tourists have

more than 400 properties have been open to tour-goers. Each year under the auspices of DCCA, hundreds of local volunteers help us make this exciting community event possible.

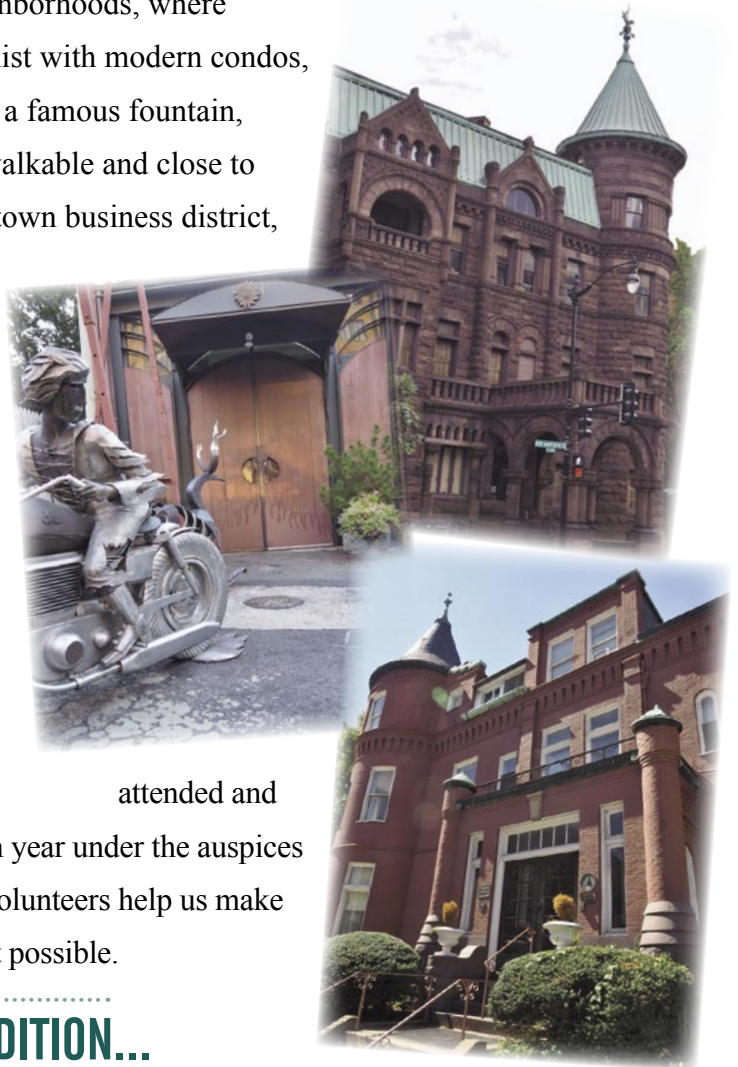
JOIN IN A GREAT TRADITION...

Proceeds from the House Tour, DCCA's major fundraiser, further its neighborhood mission. Partnerships with local schools and parks benefit all. Support for local non-profits meets diverse needs including: Casey Trees (canopy restoration), Charlie's Place (homelessness), Historic Main Streets (clean teams), the Village (aging-in-place), Whitman Walker (HIV-Aids), Keegan Theater, Heurich Museum and Ross Elementary School.

...AND HELP US MAKE HISTORY!

Now celebrating our 49th year, the Dupont Circle Citizens Association welcomes your participation in this exciting community event. Become a SPONSOR. Become an ADVERTISER. Tell us how you would like to become involved!

Phil Carney, Photography



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2016 DUPONT CIRCLE HOUSE TOUR SPONSORSHIP OPPORTUNITIES

PLATINUM: \$5,000

One Available

Company identified as the sole “DCCA House Tour Platinum Sponsor”
(Two-Year Commitment Requested/To be paid each calendar year)

Advertisement/Brand Promotion/Media*

- Sponsor Promotion in all weekly email blasts leading up to the Tour (10x min); Social Media (Facebook, Twitter) posts and updates (5x min)
- Sponsor Promotion in all post-tour “thank you” advertising
- Sponsor name and logo included in all press releases leading up to the event (4x min) and all Radio and/or TV features
- Sponsor name and logo added to DCCA/Event website

Day of Tour

- Full-page, full-color sponsor advertisement on keepsake booklet back cover
- Sponsor name and logo on tour tickets
- Admission for four to Homeowner’s Brunch
- Admission for ten to the House Tour

GOLD: \$2,500

Two Available

Advertisement/Brand Promotion/Media*

- Sponsor Promotion in all weekly email blasts leading up to the Tour (10x min); all Social Media (Facebook, Twitter) posts and updates (5x min)
- Sponsor name and logo included in all press releases leading up to the event (2x min) and all Radio and/or TV features
- Sponsor name and logo added to DCCA/Event website

Day of Tour

- Full-page, four-color advertisement on keepsake booklet inside-back or -front cover
- Admission for two to Homeowner’s Brunch
- Admission for four for the House Tour

SILVER: \$1,000

Four available

Advertisement/Brand Promotion/Media*

- Sponsor Promotion in all weekly email blast leading up to the Tour (10x min); Social Media (Facebook, Twitter) posts and updates (5x min)
- Sponsor name and logo included in all press releases leading up to the event (2x min) and all Radio and/or TV features
- Sponsor name and logo added to DCCA/Event website

Day of Tour

- Full-page, four-color advertisement in text portion of keepsake booklet
- Admission for Two for the House Tour

*Upon sponsor commitment/confirmation

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I want to be a 2016 House Tour Sponsor:

Please select your level of Sponsorship (Corporate/Personal):

- \$5,000 Platinum
- \$2,500 Gold
- \$1,000 Silver

Please specify how your sponsorship should be listed in the program booklet: _____

I want to Donate to the 2016 House Tour Sponsor:

I want to DONATE to the TOUR in the amount of: _____

Please check box if you want to memorialize or celebrate a person(s) in the event's program
(Gifts will be listed as "In Memory Of" or "In Celebration Of" for the person(s) you designate)

Please specify how you would like your gift designated and the name of person(s) you would like to be listed in the event program: _____

I want to Advertise in the 2016 House Tour Booklet*:

- \$600 Full-Page One-Color Advertisement (7.75" h x 4.75" w)
- \$400 Half-Page One-Color Advertisement (3.75" h x 4.75" w)

*Includes listing in our Index to Advertisers

Contact Information

Name/Title: _____

Organization Name: _____

Mailing Address: _____

Phone Number(s): _____

Email Address: _____

On the Web: www.dupont-circle.org email: info@dupont-circle.org

THANK YOU FOR YOUR SUPPORT OF THE 2016 DUPONT CIRCLE HOUSE TOUR!